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CREDIT REPORT

For:

MAG COMMUNICATIONS
 DBA: MC AGENCY
 4722 Ellie Rd
 Marina Del Rey, CA 90292

Phone: (310)222-2222
 Fax: (310)222-2222
 info@magcommtest.com

Type Agency
 Estab. 1980
 Stk.Sym. MAG
 FEIN 12-3456789
 DUNS 2588455151
 SIC 7311
 Web
 www.magcommtest.com

Report Status: Complete

Last Updated: 11/6/2008

ADVERTISER (if applicable)

Beverly Hills BGG
 Forge City
 Hotel Bel Bella

CREDIT REPORT REQUESTS

All: 105 30 Days: 3 60 Days: 4 6 Months: 16 12 Months: 34

OTHER COMPANY AFFILIATIONS

Parent, subsidiary companies, or
 branches: (If Available)

PRINCIPALS

Co Founder & President	Bruce Broce
Co Founder & VP Marketing	Gary Garrison
CFO	Dennis D. Roberts

BANKS

Bank	Account Type	Account Number	Reply Received	Opened	Aval. Bal	Bank Fee	Loan Amount	Secured	Security
1st Bank 555 Next Street Main, RI 90124 Contact: Bob Ph.: (847)716-0000 Fax: (847)716-0001 Email: info@1stbank.tv	Checking	112225555666	10/25/2008		\$123K	0.00	\$1.7M	Yes	Assets
Comments :This is a test account									
2ND BANK (IF AVAILABLE) 1234 Our Street Downtown, 49494 Contact: Ph.: (999)555-1234 Fax: (847)716-0000 Email: info@thebanklistedabove.com	Savings	4949494994949	10/27/2008	12/00	HIGH 5	0.00	N/A		
Comments :Good Customer.									
FIRST NATIONAL 444 Second Avenue Anytown, 50555 Contact: Commercial Credit Ph.: (123)456-7890 Fax: (847)716-0000 Email:		1234567891011	10/28/2008	1990	HIGH 5	0.00	LOW 7	Yes	Assets
Comments :Satisfactory									

REFERENCES FURNISHED

REFERENCE	DATE RECVD	SOLD SINCE	LAST SALE	HIGH CREDIT	BAL.	PUBL. TERMS	PAY RECORD	NSF CHKS	DAYS PAST DUE	AMOUNT PAST DUE
EFG-TV 222 Smith Street Anytown, US 50555 Contact: Mary Jones Acct #: 15623EDRS	11/01/08	5/96	09/08	10K	1.5K	Net 30	45	No	7	\$1K
Pmt Responsibility: Advertiser										
Phone: (312)222-2222 Comments:										
LMN-AM/FM 43 W. Main Street Anytown, AK 50555 Contact: Tom Possible Acct #:	10/25/08	1998	07/08	n/a	2K	Net 30	121	Yes		
Pmt Responsibility: Agency										
Phone: (312)222-1222 Fax: (312)222-1111 Comments: Always slow pay. Sent to collections in 10/2006 for \$500.										
ANYTOWN NEWS 35 Miller Road Anytown, US 50555 Contact: Annie Thompson Acct #:	11/03/08	6/97	10/08	15K	7K	2%10/Net 30	50	Yes	41	\$3K
Pmt Responsibility: Agency										
Phone: (312)222-1333 Comments: 1 NSF in 2001										
HHP-RADIO 22 S. Grace Ave. Elmwood Park, CA 22253 Contact: Credit Dept. Acct #:	11/02/08	4 yrs	10/08	\$26K	\$5K	Net 30	60-90	No	15	\$100
Pmt Responsibility: Advertiser										
Phone: (213)555-1212 Fax: (213)456-7890 Comments: Slow pay but good customer.										
MAT-FM-AM 1908 Leafs Ln. Mount Prospect, IL 60056 Contact: A/R Dept/Accounting Acct #:	11/02/08	9 yrs	07/08	18K	DND	Net 15	30	No		
Pmt Responsibility: Advertiser										
Phone: (708)222-1212 Fax: (708)111-2222 Comments: Good Customer. But Slow Pay										
B.C.C.A. 400 Frontage Road Ste 36 Winnetka, IL 60093 Contact: James Smith/Credit Acct #:	10/23/08	10/07	08/08	\$1.9K	\$0	CIA		N/A		
Pmt Responsibility: Advertiser										
Phone: (847)555-1212 Fax: (847)555-1213 Comments: Good Customer										
TEST REFERENCE COMPANY 8689 East Drive Big, MA 65977 Contact: Credit Dept. Acct #:	10/23/08							N/A		
Pmt Responsibility: Agency										
Phone: (847)777-2222 Fax: (847)777-0000 Comments: Did not respond to multiple inquiries.										

SUPPLEMENTARY INFORMATION

Please Note: Any litigation which may be reported herein may, by this time, have been terminated by settlement, judgment, dismissal, or otherwise. If the litigation will have any bearing on your credit evaluation, we urge you to check its current status.

Listed (or not listed) in Standard Directory.

Example:

MAG COMMUNICATIONS Agency

Overview

Formerly: MCA

Corporate Address:

4722 Ellie Rd

Marina Del Rey, CA 90292

Phone: (310) 222-2222

Fax: (310) 222-2222

Website URL: www.magcom.com

Year Founded: 1988

Number of Employees: 77

Agency Type: Full Service Agency

Agency Specializes in:

Advertising Specialties Electronic Media Radio

Automotive Entertainment Restaurant

Co-op Advertising Financial Retail

Communications Health Care Seniors' Market

Consulting High Technology Sports Marketing

Cosmetics Internet/Web Design Strategic

Planning/Research

Digital/Interactive Leisure T.V.

Direct Response Marketing Newspaper Travel &

Tourism

E-Commerce Newspapers & Magazines

Approx. Annual Billings: \$3,500,000

NAICS Code & Description:

541810 / Advertising Agencies

SIC Code & Description:

7311 / Advertising Agencies

Breakdown of Gross Billings by Media:

Consulting (\$700,000)

Fees (\$700,000)

Strategic Planning/Research (\$350,000)

Worldwide Web Sites (\$1,750,000)

Key Personnel

Co-Founder, Pres & Creative Dir Bruce Broce

Co-Founder & VP-Mktg Gary Garrison

Media Dir Alan Alex

Dir-Programming Greg Gregory

CFO Dennis D. Roberts

Accounts

Beverly Hills BGG (2007)

Forge City; Los Angeles, CA (2008)

Hotel Bel-Bella; Los Angeles, CA (2003)

Hotel Le Lanel; Paris, France (1997)

Medical Group; Los Angeles, CA (1997)

Products

Awareness Program
UCLA Extension (2008)
University Children's Medicine: Las Cruces, CA (1997)
University of Universities: Los Angeles, CA (1999)

Hierarchy

Child Companies Level Location Agency Type Billing
MAG COMMUNICATIONS Subsidiary Marina Del Rey CA
500,000

From Hoovers Online
MAG COMMUNICATIONS Company Type Private -
Main Headquarters
Fiscal Year-End June
2007 Sales (mil.) \$32.8
2007 Employees 82

From Company Website

MAG COMMUNICATIONS—our name represents our values, our work and our vision. MAG COMMUNICATIONS underscores our commitment to authenticity, innovation and a focus on impactful solutions for our clients.

For the entire Mag Communications team, the excitement is great and the future is without bounds. Mag Communications has extensive experience in results-driven strategy.

All marketing is geared toward influencing behavior, of course, but we are especially well-versed in marketing involving innovative techniques we have developed over the years. This innovative approach methodology—at reaching target audiences beyond the radar of conventional mass media outlets—is second nature to us.

Mag Communications was established more than two decades ago. We are a full service marketing communications company specializing in branding and visionary strategy. We offer many services including the following:

- Marketing Planning
- Brand Strategy
- Sales Promotion
- Public Relations
- Interactive Communications
- Advertising
- Graphic Design
- Custom Publishing
- Media Planning/Buying
- Special Events & Promotions
- Broadcast & Creative Production

Mag Communications has extensive experience in results-driven strategy. We stand ready to meet and exceed whatever specific opportunities you may have.

Mag Communications is geared toward influencing behavior, of course, but we are especially well-versed in marketing involving innovative techniques we have developed over the years. This innovative approach methodology—at reaching target audiences beyond the radar of conventional mass media outlets—is second nature to us.